

Name:	University/Organization:	Title:	Area of interest/discipline:	Short Biography
Kristy Beers Fägersten	Södertörn University	Professor of English Linguistics	Linguistics, swearing, offensive language	Kristy Beers Fägersten is professor of English linguistics at Södertörn University, Sweden. Her research disciplines include pragmatics, discourse analysis, sociolinguistics, and conversation analysis. Her publications feature analyses of the language of media and popular culture, with a special focus on language play, humor, and swearing. She is the author of <i>Who's Swearing Now? The Social Aspects and Pragmatic Functions of Conversational Swearing</i> (2012) and of the articles "English-language swearwords as humor in Swedish comic strips" in the <i>Journal of Pragmatics</i> (2017) and "The role of swearing in creating an online persona: The case of YouTuber PewDiePie" in <i>Discourse, Context and Media</i> (2017). Beers Fägersten also authored "FUCK CANCER, Fucking Amål, Aldrig fucka upp: The standardization of fuck in Swedish media", appearing in <i>Advances in Swearing Research</i> (2017), which she co-edited. She is also the co-author of "Swearwords for sale: The commodification of swearing" in <i>Pragmatics and Society</i> (2021), "Swearing" in the <i>Handbook of Pragmatics Online</i> (2022), "The evolution of swearing in television catchphrases" in <i>Languages and Literature</i> (2022), "The power of swearing: What we know and what we don't", in <i>Lingua</i> (2022).
Coppélie Cocq	Humlab, Umeå University	Professor	Digital media ethics, minority studies, ethnology	Coppélie Cocq is a Professor in Sámi Studies and Digital Humanities. She is deputy director at Humlab , Umeå University. Her research focuses on digital practices, critical studies in minority and indigenous research, and ethical and methodological perspectives on digital research.
Mats Fridlund	Gothenburg Research Infrastructure in Digital Humanities (GRIDH), University of Gothenburg	Deputy Director	Digital history, science and technology studies, digital humanities	Mats Fridlund is Reader in Digital History (University of Turku) and History of Science & Ideas (University of Gothenburg) and Deputy Director for the Gothenburg Research Infrastructure in Digital Humanities at the Department of Literature, History of Ideas and Religion at the University of Gothenburg. He has a MScEng in Engineering Physics and a PhD in History of Technology from KTH Royal Institute of Technology in Stockholm and has held faculty and research positions in China, Denmark, Finland, Germany, Sweden, UK and the USA among which the first tenured history of technology professorship in Denmark and Finland's first professorial position in the history of industrialization. The majority of his research has focused on the cultural and political history of science, technology and materiality, with his research evolving from the history of theoretical and experimental physics and the history of Swedish electric power and telecommunications technologies, infrastructures and engineering to his current research program that interrogates the role of science and technology in the emergence and globalization of political terror since the 18th century. Recent and ongoing research projects focus on historical studies of Finnish political resistance to Russian repression in the 19th and early 20th century, global urban histories of material domestications of man-made terror, the cultural history of terrorism in Cold War Sweden and the history of terrorism discourse in the Swedish Parliament, and historians' use of digital methods. Additionally, he has a developing interest in modern Chinese history of technology and industrialization and has led several digital history and digital humanities research and infrastructure projects.
Erik Winerö	University of Gothenburg	Teacher/PhD-student	Primarily AI's effect on assessment practices in education	For many years my main occupation has been teaching Swedish and ethics/religion in upper secondary education. Besides my teacher degree, I also have a master's degree in Swedish and Nordic languages, and a master's degree in applied technology. Since 2019, I have also started a part-time PhD with focus on how artificial intelligence affects assessment practices and views of knowledge in schools. Currently, I am conducting a study documenting how teachers reason about the impact of language models on their teaching role.
Ylva Söderfeldt	Uppsala university	Associate professor	History	Ylva Söderfeldt is associate professor in History of Science and Ideas and Director of the Centre for Medical Humanities at Uppsala University. A historian of medicine, she has worked extensively on disability history, medical humanities, and the history of emotions. Currently, she is PI of the ERC Starting Grant funded project ActDisease (actdisease.org) which investigates the emergence of patient organizations and their relationship to medical expertise in the 20th century. The project uses a mix of archival studies and close reading combined with computer-based text analysis and entails the digitization of a large corpus of print publications from patient organizations in four languages. She is a member of the Young Academy of Sweden and of the Swedish National Committee for History of Technology and Science.
Anna Metreveli	Stockholm University	PhD Student	AI ethics	I graduated from Stockholm University with a Master of Arts in Language Science with a focus on Bilingualism. I learned a lot of transferable skills used by qualitative researchers while working on my thesis about Family Language Policies in transnational families with bilingual autistic children. I have experience in both qualitative and quantitative research, and I enjoy blending my knowledge of these two fields while working on research projects. My specialities also include computational sociolinguistics and HCI. I'm now working on a PhD in English linguistics where I study how Swedish coding bootcamps and vocational schools use English.

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Michał Dzieliński	Stockholm University	assistant professor	economics/finance	<p>Michał is an Assistant Professor at Stockholm Business School, Stockholm University where he teaches International Finance. In his research, he combines textual analysis with finance to better understand the impact of communication by companies, central banks and information intermediaries (analysts, media...) on asset prices. His recent projects focus on company communication surrounding climate change and biodiversity and whether it is related to environmental actions, such as emission reductions. His research has been published in the Journal of Empirical Finance, Finance Research Letters and the Economic History Review.</p> <p>Michał is also a proud founder and Chair of the Future of Financial Information conference as well as the Host of the Future of Financial Information webinar series.</p> <p>Michał holds a PhD in Finance from the University of Zurich and an MSc in Economics as well as an MA in Law from the University of Warsaw. He was a Visiting Research Fellow at the University of California San Diego in 2012/13 and again in 2015 as well as a Visiting Research Fellow at the Swedish House of Finance between 2013 and 2019.</p> <p>Besides his native Polish, he is fluent in English and German and achieves working proficiency in French and Swedish.</p> <p>In his free time, Michał likes to play with his daughter, who is just starting to master the difficult art of natural language and roam the outdoors, often in connection with some sporting activity.</p>
Jacob Strandell	Ungdomsbarometern AB	Consultant, PhD	Cognitive Sociology	<p>My research interest essentially consists of combining insights from sociology and psychology to understand real-life human behavior. In particular, I am interested in how human beings acquire, evaluate and apply information or beliefs in everyday life. I have applied this highly interdisciplinary interest broadly in fields such as online dating, live streaming, marriage behavior, self-esteem theory, environmental governance and youth trend research. The research has led to a range of publications, reports and book chapters in various research roles from academia (e.g. University of Copenhagen, Uppsala University) and in corporate consulting (current role at Ungdomsbarometern).</p> <p>Since 2022 I have a rapidly growing interest in the utility of generative AI and its impact on society and work as we know it. This is on one hand an intellectual interest, centered on questions of adaptation, such as the dramatic cultural shift living in a truly post-truth society will have on how we evaluate information about it each other when truthfulness is no longer relevant. This impacts everything from our relationships to each other, to how we organize work and the survival of democratic institutions. On the other hand, I am also interested in methodological questions of implementation and use of AI, in particular in advancing qualitative research. This pertains to questions such as what kind of 'objectivity' we can ascribe to a qualitative AI-analysis or how we can compare it to a human analysis in meaningful ways.</p>
Mathilda Åkerlund	Umeå University	Postdoctoral Researcher (Dr.)	Digital sociology; Internet Research; Politics; Far right	<p>Mathilda Åkerlund is a postdoctoral researcher in digital sociology at Umeå University. Her research is broadly concerned with digital politics, platforms and culture analysed through computational and qualitative methods combinations. At present, her research is mainly focused on online far-right discourse and organisation. Mathilda is a board member at with the Centre for Digital Social Research (DIGSUM) and senior editor at the Journal for Digital Social Research.</p>
Eric Orlowski	University College London / Uppsala University	Doctoral Candidate / Doktorand	Social & Cultural Anthropology	<p>I'm a PhD candidate based at UCL, researching in conjunction with Uppsala. My research project looks at future imaginaries through the lens of technology. I focus heavily on human-technology integration, working closely with individuals, groups, and communities in Sweden who seek to bring about their specific visions of what I call a 'techno-enlightened future'. This includes human augmentation technologies, advanced AI, and other such umbrella terms.</p>
Jonas Svensson	Linnaeus university	Professor	Study of Religions, Islamic Studies	<p>I received my PhD in 2001 in Islamology (Islamic Studies) at Lund University, and has since then worked as a university teacher and researcher at Lund university, Halmstad University and since 2009 at Linnaeus university. My research concern Islam, but has involved several topic such as (in somewhat chronological order): Islam and gender in contemporary Muslim discourses, Islamic Education in East Africa, contemporary Muslim discourses on bioethics, gender, sexuality and HIV/AIDS, the cognitive science of religion applied to Islam, and digital humanities in Islamic studies.</p>
Jenny Björklund	Uppsala University	Professor	Gender Studies	<p>Jenny Björklund is Professor of Gender Studies at Uppsala University. Her current research deals with cultural representations of in/voluntary childlessness, reproductive decision-making and climate change, and gender bias in natural language processing. Her books include Maternal Abandonment and Queer Resistance in Twenty-First-Century Swedish Literature (2021), Lesbianism in Swedish Literature: An Ambiguous Affair (2014), and, as co-editor with Ursula Lindqvist, New Dimensions of Diversity in Nordic Culture and Society (2016). Her work has also appeared in Social Science and Medicine, Women's Studies, Scandinavian Studies, and Contemporary Women's Writing, as well as in edited volumes.</p>
Karl Berglund	Department of Literature, Uppsala University	BUL/Assistant Professor	Computational text analysis, especially narrative analysis	<p>Karl Berglund is BUL/Assistant Professor in Literature at Uppsala University, and formerly worked at the Centre for Digital Humanities Uppsala (CDHU). His research lies in the intersection of sociology of literature and computational literary analysis, currently as PI for "Patterns of Popularity: Towards a Holistic Understanding of Contemporary Bestselling Fiction", funded by SRC 2020–2023. He is also the founder and coordinator of the Uppsala Computational Literary Studies Group (UCOL).</p>

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Jonas Andersson Schwarz	Södertörn University	Associate Professor	Media & communications studies	<p>I research the interrelation between digitization, everyday life, and social structures. Here, digital platforms are addressed as structural and mediating infrastructures, particularly in relation to civil society, epistemology, and the media ecology. One thing that particularly interests me is the nature of behavioural and symbolic data.</p> <p>I've also worked with regulatory aspects of automation, platformisation and media market consolidation. This work can be found in volumes such as the anthology Plattformssamhället (Andersson Schwarz & Larsson 2019) and Human-centred AI in the EU (Larsson et al. 2020).</p> <p>I have experience and expertise in transdisciplinary work (numerous publications and projects), and critical, historical-philosophical inquiry into media infrastructures and media industries (numerous publications and projects).</p>
Dimitri Coelho Mollo	Umeå University	Assistant Professor	Philosophy of AI and Cognitive Science	<p>I am an Assistant Professor with focus in Philosophy of Artificial Intelligence at the Department of Historical, Philosophical and Religious Studies, at Umeå University, Sweden, and focus area coordinator at TAIGA - Centre for Transdisciplinary AI, for the area 'Understanding and Explaining Artificial Intelligence'. I am also an external Principal Investigator at the Science of Intelligence Cluster, in Berlin, Germany.</p> <p>My areas of research are Philosophy of Artificial Intelligence and Cognitive Science, and Philosophy of Science. I am also interested in the ethics of current and future use of AI systems, Philosophy of Biology, Philosophy of Mind, and Philosophy of Climate Science.</p> <p>My main focus is on foundational and epistemological issues in Artificial Intelligence and the cognitive sciences, regarding, among others, the concepts of representation, computation, and intelligence; whether and how to apply them to AI systems; and how best to understand systems such as Large Language Models.</p>
Annika Raapke	Universities of Uppsala/Helsinki	Post-Doc Researcher	History	<p>I am a historian specialising in the history of the Colonial Caribbean, ca. 1600-1830. My PhD thesis on 18th century French Caribbean letters was submitted and defended in 2017 and I have published extensively on questions of "race", gender, violence and related methodological and research-ethical problems. Having studied linguistics and literary text analysis as well as history, my work has always had a very strong focus on the use of language. I have also worked in a historical database-project where safeguarding a sensitive, inclusive, ethical and historiographically appropriate use of language in creating and using the data was one of the key daily tasks and challenges.</p>
Mariana S. Gustafsson	Linköping University	Associate professor	Political science and AI: politics, governance, equality, democracy	<p>Dr. Gustafsson is Associate professor in political science, specializing in digitalisation in public administration. In her doctoral research she focused on digitalisation policies and their implementation in practice in advanced digital democracies, with a special interest in tensions that arise from new governance networks, from institutional transformation, from pressures on power structures from new technologically enabled actors. Currently she carries research on automation of decision support in public administration, the challenges of digital inclusion and citizen agency in the context of advancing digital society. Dr. Gustafsson has developed more than 10 years of research on digitalisation policies and interventions in Swedish municipalities. She activates in international and Nordic interdisciplinary research groups (such as EGPA permanent study group on e-Government, IFIP WG 8.5 Electronic Government (EGOV), the IFIP WG 8.5 IFIP Electronic Participation, Swedish Network on Automation Research in Social Services); engages with practitioners in municipalities, regions and national authorities (through SALAR, DIGG and the National and municipal libraries), and with communities outside academia to produce societal value (SeGRID, EMDIAC, Link4Change). Her profile can be accessed on: https://liu.se/en/employee/margu72</p>
Daniel Brodén	University of Gothenburg	Researcher	Digital humanities	<p>Daniel Brodén: associate professor, interdisciplinary orientated film and media scholar. He is currently a researcher and coordinator in three funded digital mixed-methods projects, including "Terrorism in Swedish politics (SweTerror)" and "The Cultural Imaginary of Terrorism". He has written on, inter alia, the Swedish history of terrorism, the media history of the Swedish welfare state; digital methods for humanities research.</p>
Michael McGuire	University of Gothenburg	Research Engineer	Computational Linguistics/Digital Humanities	<p>I work as a research engineer at GRIDH (Gothenburg Research Infrastructure in Digital Humanities). My main areas of research interest are computational linguistics, textual analysis, and corpus linguistics. I am interested in adapting computational linguistic tools to digital humanities contexts, combining traditional humanities methods with modern computational methods. Much of the work I do deals with domain adaptation of existing tools to historical texts or texts in different genres. Specific interests include sentiment analysis, named entity recognition, topic modeling, data analysis and visualization, and semantic network analysis.</p>
Maria Toledo	Personal	Researcher	Cultural Heritage, Digital Repositories, Museology, Digital Humanities	<p>I studied a Master in the Arts of Africa, Oceania and the Americas at the University of East Anglia and Museology at the University of Gothenburg in Sweden. I'm interested in Digital repositories for GLAM and how AI can help to identify and use metadata and information from current museum collections to better manage archives and curate exhibitions.</p>

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Dag Blanck	Uppsala University	Professor	History/American Studies	I am Professor of North American Studies and director of the Swedish Institute for North American Studies at Uppsala University. Trained as an historian I work in American immigration history and on trans-national relations between Sweden and the U.S. I teach courses in American history and race and ethnicity and serve as a commentator on the U.S. in Swedish media. I share my time between SINAS and the Swenson Swedish Immigration Research Center at Augustana College in Rock Island, Illinois. Ladda ned CV
Peter Berck	Lund University	Research Engineer	Natural Language Processing	Studied computer linguistics in the Netherlands, graduated in 1994. Worked as a scientific programmer, and did a PhD on language modelling in 2017. Have worked as a postdoc at Halmstad University, and now as a research engineer in Lund.
Katja Sarajevo	Stockholm University, SPIDER	Programme Manager Transparency & Accountability	Digitalisation and inclusion, ethics, diversity and technology	PhD in Social Anthropology, about digital and physical spaces and subcultures. More than 10 years of experience in digitalisation of international development and use of IT/ICT in low-resource contexts.
Theo Röhle	University of Gothenburg	Associate Professor	Media and Communication Studies	I am Associate Professor in Media and Communication Studies at the Department of Journalism, Media and Communication. From 2015 to 2019, I was senior lecturer in Media and Communication Studies at Karlstad University and Programme Director for the B.A. programme "Digital Media and Analysis". I received my M.A. from Stockholm University in 2003 and my Ph.D. in Media Culture from the University of Hamburg in 2009. Thereafter, I held postdoc positions at the Research Training Group "Automatizms" in Paderborn and at Braunschweig University of Art, both in Germany. I am primarily interested in developing critical perspectives on digital media, both from a contemporary and historical perspective. My research is situated at the intersection of Science and Technology Studies, digital media studies and historical media studies. In my Ph.D. thesis, I examined the ranking algorithms and tracking mechanisms of the search engine Google and discussed their implications in terms of power relations built into code. During my postdocs positions, my research focused on social media and datafication, as well as software studies based on historical case studies within the areas of Digital Humanities and Gamification.
Jan von Bonsdorff	Uppsala University	Professor	Art history	I hold the position as Professor of Art History at Uppsala University, Sweden. My main research area consists of studies on the dissemination and trade of church art in the Middle Ages, as well as the organisation of specialist artisans in late medieval times, especially in the Baltic Sea region. On a more theoretical level, these connections have been examined under the overall label of artistic geography (Kunstgeographie), but I have also written on other historical aspects of art dissemination, including the history of economics, technical questions, and prosopography. I have further published on Scandinavian painters working in Munich and Paris in the late 19th century as well as global art history, such as cultural hybridity and syncretism, especially in connection with cultural transfer connected to the city of Constantinople. More pertinent for the current expert group, I deal with visual narratives and visual rhetorics. Through the years I have led courses on post-graduate levels on topics like "Visual Argumentation" and "The Critical Usage of Media [Kritiskt mediebruk]" – here, my interest in the agency of the image, and its rhetorical and performative capacities – as well as all-pervading bias ("svåra bilder") – was formed. The scientific illustration also belongs to this research area. I use digital tools extensively and I also practice 3D modelling, mirrored in an article on the Canadian 3D animator Christopher Landreth and one on the phantasy architecture in Peter Jackson's films of "The Lord of the Rings". As for AI & the image, I have published ideas on how to tackle the most appropriate way of annotating high-level content in images for the use of machine learning. In 2021, I joined an evaluation group for the running project "iArt" (TIB Labs), a CLIP-based search engine for fine art.
Gustav Juntti	Freelance journalist	Freelance journalist	AI policy	
Mårten Hoffman	Grant Thornton	Chief Development Officer	Information Technology Governance, Digital Workspace development, Use of technology for improved service delivery, efficiency and work environment	Grant Thornton is a leading consultancy company in the fields of audit, financial services and advisory with 1300 employees across Sweden.